

# Jagran

## Introduction

Jagran is a forum that would like to be an enabler for social development in the country. Founded in May 2003, we hope to bring together individuals and organizations into an integrated framework that will help us build better perspectives, models and efficient programs for social development. Jagran is open to everyone interested in the development of India. We invite participation and constructive contribution of ideas, experience and solutions to problems. It is easy to be a part of Jagran. This brief document tells you about our mission, our vision for the future, the core values that we intend to operate with and how you can begin the process of joining us and sharing your insights and experiences with the group. We welcome suggestions and contribution of your time and knowledge.

## Mission

**Egalitarian social development through knowledge, innovation and networking.**

## Vision

**Food, clothing, shelter and medical care for every Indian.**

To achieve this:

- Jagran will catalyse opportunities, through education, employment, markets or any other means, for every Indian to afford the life they would like to live.
- Jagran will evolve an operating system that channels the *imagination of the best brains* and *actions of the best hands*, and help them collaborate and build real or virtual organizations to address the problems affecting the people at the bottom of the pyramid in India.
- Jagran will be a forum for professionals, corporations, government and non-government organizations to discuss, debate, share experiences and learn from one another. The fusion of their minds and learning from diverse perspectives would make Jagran, the fountainhead for innovative thought and validation of “best fit” workable models for social change and development in India
- Jagran will operate on a wide and unfettered canvas, giving flexibility to members to work on areas of their interest.
- Jagran will mould and mentor social entrepreneurs who wish to challenge out-dated postulates and harness the power of the tools of our present times.
- Jagran will be a platform that social organizations can access for knowledge and tools, which will enable them to cross the chasm and build a critical mass for rapid growth in size and effectiveness.
- Jagran will build a library of thoughts, methods, models, success stories and social initiatives and seek to make them replicable, scaleable and sustainable.

In the process, Jagran will

- Enhance the flow of resources (time, money, goods, services, emotions) to the sections of society that need such support
- Increase the productivity of such resources.

## Core Values

- Jagran will be a not-for-profit organization. Surpluses, if any, will be used for development of the organization and furthering its mission.
- Jagran will be a non-political, non-partisan and non-discriminatory forum.
- Jagran, a partner, facilitator, and mentor, will operate on the basis of complete non-interference in, and non-competition with, the working of other organizations – but be willing to work on projects to establish proof of concept for innovations.

# Jagran

## Register

Register at the eGroup (<http://groups.yahoo.com/group/jagranindia>) or on the website ([jagranindia.org](http://jagranindia.org)). You can also send us an email to [jagranindia-subscribe@yahoogroups.com](mailto:jagranindia-subscribe@yahoogroups.com) or [join@jagranindia.org](mailto:join@jagranindia.org).

## Tell us about yourself

We would like to share your profile with other members. Your name, contact addresses, numbers and email, what you do presently, your education and professional career profile in brief and some of the work that you have done with the social sector will help us know each other. Tell us also how you view Jagran and what role you would like to play in it. Please also let us know if we can have your profile and contact details made available to members and on the website.

## Knowledge Repository

Jagran is building a knowledge repository that will be free and accessible by all our members at [jagranindia.org](http://jagranindia.org). We welcome contributions to this repository. Ideas, insights, solutions to social development problems, successes and failures, case studies, all of these that will be useful to others in the social development area will be of great value. You can email these to [editor@jagranindia.org](mailto:editor@jagranindia.org)

## Communications

Almost all our communications is through the eGroup by sending an email to [jagranindia@yahoogroups.com](mailto:jagranindia@yahoogroups.com). We have a few members who are already active. We prefer these group communications to enable better sharing with other members. We plan to have some offline meetings also based on member interests and locations. All information and discussions must be posted to the eGroup. A collation of these after suitable formatting & edit will be added to the knowledge repository on the [jagranindia.org](http://jagranindia.org) website.

## Sponsorships

We welcome sponsors of resources for Jagran. These could be in the form of offline meetings, printing and publishing of Jagran reports and documents for wider dissemination, underwriting of expenses of specific projects, programs, seminar participation and events of Jagran. If you have conference rooms that we can use, these will help us have more and larger offline meetings for our members.

## Contributions

We need contributions of time and knowledge. You can contribute by helping us identify problems and develop solutions for these. Bring in more like-minded members to participate in Jagran. Encourage social organizations you know to register with Jagran and discuss their problems with other members who might be able to provide solutions. Help us make the website a powerful knowledge tool for social development in India. Give us your insights, think of innovations, catalyse thought and action, do just about anything you can to share with the others in Jagran and help build a better India.

## Contact Jagran Moderators

- Suresh Gupta, 91-22-24465772, [suresh@jagranindia.org](mailto:suresh@jagranindia.org)
- Sundar Sankaran, 91-22-25103422, [sundar@advantage-india.com](mailto:sundar@advantage-india.com)
- Nikhil Narayan, 91-22-25916463, [nikhil@nixel.com](mailto:nikhil@nixel.com)

## Spread the Word

Please tell more like-minded people you know about Jagran. If you know websites that have listings please take the initiative of having Jagran listed on these with the website ([jagranindia.org](http://jagranindia.org)) and eGroup (<http://groups.yahoo.com/group/jagranindia>) address. If you know organizations, individuals, student groups, institutions and government agencies who are interested in working on social development initiatives, please encourage them to register with us. For a start, you can email this document or provide a link to [jagranindia.org](http://jagranindia.org).